What Makes a Good Plan?

Outcome-Focused

**HEALTH & HAPPINESS**

**LOCAL BUSINESS**

**RETENTION & PERFORMANCE**

**ACCESS TO OPPORTUNITY**

**QUALITY OF LIFE**

**IMPROVED SAFETY**

**ENHANCED PUBLIC SPACE**

**TOURISM & DEVELOPMENT**

A Plan That Works for Everyone

- 37% Not able or interested
- 53% Interested but concerned
- 9% Enthusiastic and confident
- 1% Strong and fearless

“I love riding my bike and feel safe most of the time.”

“I want to bike more, but I don’t always feel safe.”

“I will ride my bike anywhere!”

“I’m not physically able to ride a bike.”

“I’m not physically able to ride a bike.”
“THE SEVEN C’S”

Connectivity: Can people bike to the destinations they are trying to reach?

Completeness: Are there barriers that separate different parts of the community?

Continuity: Does the entire route from A to B maintain a safe and comfortable design?

Context: Does the bike network respond to its surrounding land uses, traffic patterns, etc?

Comfort: Is the bike infrastructure safe and inviting for everyone from children to seniors?

Competitiveness: Is biking easy enough that people can choose it instead of driving?

Culture: Are there programs to educate and policies to encourage potential cyclists?

Crafting A Useful Tool

Supports Community Goals

Framework to Measure & Track Success

Stakeholder Buy-In

Real, Achievable Outcomes

Clear Actions & Guidance