



ARTIST APPLICATION AND AGREEMENT FOR THE NORTHTOWN ART MARKET

NAME: _____
ADDRESS: _____
CITY: _____ STATE: _____ ZIP: _____
PHONE 1: _____ PHONE 2: _____
EMAIL: _____
PREFERRED METHOD OF CONTACT: _____

DATE OF THE EVENT YOU ARE APPLYING FOR:

MAY 8, 2010 JUNE 12, 2010 JULY 10, 2010
AUGUST 14, 2010 SEPTEMBER 11, 2010

Each event requires a separate application and check or money order. **Applications must be received 30 days before the event(s) you will be attending.**

There is no charge for a 10' x 10' space on the street for the Northtown Art Market. There is a deposit, in the form of a check or money order, of \$50.00 to reserve a space at each event. **The check or money order will be returned to the artist at the time of check-in for each event.** If the artist fails to check-in and participate in the event, the check or money order will be deposited into the City's account. Cancellations must be received, via e-mail or in writing, no later than 4:00 p.m. on the Monday before each event to avoid losing a deposit.

Mail your completed application(s) and check(s) or money orders(s), in the amount of \$50.00 to the address below. Checks and money orders should be **made payable to the City of North Kansas City.**

Mailing Address: Northtown Art Market c/o City Hall, 2010 Howell St., North Kansas City, Missouri 64116

SPACE IS LIMITED for each Northtown Art Market. We can accommodate 75 artists at each event. Once this number is reached for each event, we will use the date each application is received to create our waiting list. Space assignments will be done by random drawing at each event. The number of entries in each category may be limited to ensure a variety of artwork at each event.

ELECTRICITY will be available at no cost to the greatest number of artists possible. Its use will be limited to display lighting and fans. No portable air conditioning units will be permitted. **Clayco Electric, 816-221-0593, is a supporter of the Northtown Art Market and has provided equipment and labor to allow us to provide electricity at no charge to the artists.**

WILL YOU REQUIRE ELECTRICITY?

YES

NO

TENT SPACE will be available, on a limited basis, under one large tent. Each space in the tent will be 10' x 10'. A separate **non-refundable** fee of \$50.00 is required for these spaces.

DO YOU REQUEST SPACE UNDER THIS TENT? YES NO

If yes, please attach an additional check or money order in the amount of \$50.00 with the application. Reservations will be based on the date the application is received.

MEDIA TYPES are defined in our Media Categories listing.

What type of media will you be displaying? _____

ARTIST INFORMATION AND REGULATIONS

1. The Northtown Art Market will open at 9:00 a.m. each day. Artists will be expected to remain at the event until at least 5:00 p.m. Artist will be welcome to remain at the event until as late as 8:00 p.m. since the Second Saturday Cruise Night will be lasting into the evening.
2. Check-in and registration will begin at 6:30 a.m. the day of each event. Artists will be allowed onto Fayette St. until 8:15 a.m. for unloading only. Parking will be available in close proximity.
3. This will be a rain or shine event. Artists are responsible for providing all booth structures, racks, tables, chairs, display units and other fixtures suitable for outdoor use and constructed to withstand crowds and wind. Artists are responsible for ensuring that their tent and its accompanying structures are properly secured in case of rain or wind. Spaces are on asphalt so structures will need substantial weights. Artists who will be using electricity will need to provide one 100' 16 gauge outdoor use extension cord to deliver power to their space. ***Accent Special Event Rental is a supporter of the Northtown Art Market and offers tents, tables, chairs, display racks, etc. for rental. Artists may contact them directly at 816-221-4349.***
4. All work in every category must be original work produced by the exhibiting artist.
5. Work which has been produced with commercial kits, molds, patterns, plans, prefabricated forms or other commercial methods is not permitted.
6. Framed reproductions must be signed and may be displayed in browse bins or on one wall. All non-framed reproductions must be signed and displayed in browse bins.
7. Photographic and Reproduction Policies: Photographic and Digital Art Prints must be made from the artist's original negative or digital file under the artist's supervision. A reproduction is defined as any existing work of art (such as a painting, watercolor, drawing, photograph, etc) that is copied by digital or photographic means, printed on an offset press, serigraph press, or through a computer by means of an ink jet or electrostatic printer. This definition includes giclees and reproductions with additional enhancement by the artist.
8. Artists may only exhibit and sell work in the media category for which they are accepted.

9. Mass-Production Policies: Ready-made or factory-produced objects (i.e. clothing or furniture which have been embellished, painted, decorated, dyed or batiked will not be accepted regardless of additional modification or enhancement by the artist. This includes, but is not limited to, cards, postcards, note cards, photocopies, posters, mouse pads, t-shirts, calendars, etc.
10. Artists must be present to exhibit. No spouses or other representatives will be permitted in place of artists but can serve as booth sitters. There will be no booth sitters provided by the Northtown Art Market.
11. A picture ID is required at artist check-in.
12. The review panel reserves the right to refuse exhibition of work that is not consistent with submitted slides and the rules listed above. Failure to comply will result in immediate removal from fair with no refund.
13. The Northtown Art Market is a family-oriented event. Artwork intended for mature audiences will not be considered for this event. Representatives of the Northtown Art Market will be present to monitor and enforce this policy.

IMAGES

Artists will be required to submit no less than five (5) images of your work that represents the type and quality that you intend to display. The images may be submitted digitally. Images must be submitted with the application. If an artist is submitting multiple applications for multiple events, one set of images can be submitted.

REVIEW PANEL PROCESS

The Northtown Art Market will not be a juried show in the truest sense of the term. There will be a review panel that will consider all applications and view the images that each artist provides with consideration of the definitions for the media categories. The review panel will consist of city representatives and artists. The review panel's mission is to ensure that the individuals who are displaying their work at the Northtown Art Market are artists, not crafters. Artworks will not be judged or compared for merit.

AGREEMENT

By executing this agreement, Artist states and acknowledges receipt of the 2010 Northtown Art Market Application and agrees to be bound by all rules and conditions set forth therein. Artist further agrees that images submitted for review by the 2010 Northtown Art Market review panel are representative of the work to be exhibited at the event. Failure to comply with all applicable rules and procedures may result in the immediate termination of Artist's participation, without refund to or recourse by Artist(s). Artist agrees that images and artist information may be used by the Northtown Art Market for promotional purposes. Artist hereby releases the Northtown Art Market and the City of North Kansas City, its officers, officials, employees, agents and representatives from any and all liability on account of personal injury or property damage caused by theft, fire, public catastrophe, acts of God or any other cause. Artist agrees to indemnify the Northtown Art Market if Artist suffers any loss or damage on account of any act in Artist's part. Artist has read and agreed to abide by the terms and conditions of the Northtown Art Market.

Signature: _____ Date: _____

MEDIA CATEGORIES

Ceramics: Art objects, either functional or decorative of earthenware, porcelain, or tile, made by shaping and then firing. No machine-made or mass produced work is permitted.

Digital: Pictures made with the assistance of computers. Computer graphics are often made with software called drawing, painting, illustrating and photographic programs or applications.

Drawing/Pastels: Drawings are works on paper using pencil, crayon, ink, charcoal, pastels and a variety of other marking media.

Fiber - Includes artwork from fibers such as basketry, embroidery, weaving, leatherwork, tapestry and papermaking. No machine-tooled, machine-screened patterns or miscellaneous forms of mass production are permitted.

Glass: Glass works that are functional or decorative by design and are kiln formed or crafter by glass blowing, molding or casting. Works may be etched or engraved.

Jewelry: Creating artwork through the forging, twisting and fabricating of various metals. All jewelry, produced from metal, glass, clay, fiber, paper, plastic or other materials should apply in this category. No commercial casts, molds or production studio work is permitted.

Metal: Creating artwork through the forging, twisting and fabricating of various metals.

Two-Dimensional Mixed Media: Works that incorporate more than one type of physical material in their production. Works should include more than one of the following: Paint, pencil, watercolor, photography, printmaking or drawing.

Three-Dimensional Mixed Media: Works that incorporate more than one type of physical material in their production. Works should include more than one of the following: clay work, fiber, glass, metal, wood, or any other 3-D objects.

Painting Oil/Acrylic: Creation of a still life, portrait, landscape, abstract or other image on a flat surface, with oil and or acrylic paint or sticks.

Painting: Watercolor: Creation of a still life, portrait, landscape, abstract or other image on a flat surface with watercolors.

Photography: Process of capturing images of objects by the action of light, then printing the images, by chemical or digital means, onto a flat surface. Negatives must be the artist's original and processed either by the artist or under his/her direct supervision.

Printmaking/Graphics: Printmaking is a transfer process of producing original art, usually in multiples. It involves creating a drawing or other composition on a surface other than paper, from transfer to paper through the use of a press or through impressions made by hand.

Sculpture: Three dimensional works done in any medium.

Wood: Art objects, either functional or decorative hand tooled or machine worked, turned or carved.